

# People & Places Board

## Agenda

Friday, 16 June 2017  
1.00 pm

5th Floor Conference Suite, (South side),  
Layden House, 76-86 Turnmill Street,  
London, EC1M 5LG

## Guidance notes for members and visitors Layden House, 76-86 Turnmill Street, London, EC1M 5LG

Please read these notes for your own safety and that of all visitors, staff and tenants.

### Welcome!

Layden House is located directly opposite the Turnmill Street entrance to Farringdon station, which is served by the Circle, Hammersmith & City, and Metropolitan lines as well as the Thameslink national rail route.

### Security

Layden House has a swipe card access system meaning that a swipe enabled security passes will be required to access the lifts and floors 1-5.

Most LGA governance structure meetings will take place on the **ground floor** of Layden House which is open access and therefore does not require a swipe enabled security pass. **Access** to the rest of the building (floors 1-5) is via swipe enabled security passes.

When you visit Layden House, **please show your Local Government House security pass to reception** and they will provide you with a temporary pass which will allow you access to floors 1-5 if required. **Please don't forget to sign out at reception and return your security pass when you depart.**

If you do not have a LGH Security Pass, please email [member services](#) with your name and a recent photo and a pass will be made for you. You can pick this up from the Layden House reception desk on your next visit.

### Fire instructions

In the event of the fire alarm sounding, vacate the building immediately via the nearest fire exit onto Turnmill Street and take the next turning on your left – Benjamin Street to St John's Gardens.  
**DO NOT USE THE LIFTS.**  
**DO NOT STOP TO COLLECT PERSONAL BELONGINGS.**  
**DO NOT RE-ENTER BUILDING UNTIL AUTHORISED TO DO SO.**

### Soft Seating Area

There is a small soft seating area on Floor 2 which will also operate as an 'Open Council' area for visiting members and officers from member councils. Please note however that unlike Open Council, this area does not have tea and coffee facilities, nor access to computers.

### Toilets

There are accessible toilets on the Ground Floor, 2nd and 4th floors.

### Accessibility

If you have special access needs, please let the meeting contact know in advance and we will do our best to make suitable arrangements to meet your requirements.

Parking is available at the rear of the building for Blue Badge holders, accessed via the Turks Head Yard, North underpass. Disabled WCs are situated on the ground and 4<sup>th</sup> floors. An induction loop system is available in the 5<sup>th</sup> floor conference venue. For further information please contact the Facilities Management Helpdesk on 020 7664 3015.

### **Guest WiFi in Layden House**

WiFi is available in Layden House for visitors. It can be accessed by enabling “Wireless Network Connection” on your computer and connecting to LGA-Free-WiFi. You will then need to register, either by completing a form or through your Facebook or Twitter account (if you have one). You only need to register the first time you log on.

### **Further help**

Please speak either to staff at the main reception on the ground floor, if you require any further help or information. You can find the LGA website at [www.local.gov.uk](http://www.local.gov.uk)

### **Why have the LGA’s Headquarters moved?**

The LGA has temporarily relocated from Local Government House (LGH) in Smith Square to Layden House in Farringdon, effective from Monday 31 October 2016. This is to allow extensive refurbishment work to be carried out to LGH.

The refurbishment works will see the ground floor conference centre and all meeting rooms fully refurbished. Floors 1, 2 and 3 will be upgraded and released for commercial letting to enable the LGA to maximise the income from this building as part of its drive for financial sustainability. A new and larger Open Council will be located on the seventh floor. The refurbishment is expected to last for nine months and we expect to be back in LGH by September 2017.

We appreciate your understanding and flexibility during this time.

People & Places Board  
16 June 2017

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There will be a meeting of the People & Places Board at **1.00 pm on Friday, 16 June 2017** 5th Floor Conference Suite, (South side), Layden House, 76-86 Turnmill Street,. London, EC1M 5LG.

A sandwich lunch will be available at 12.30pm

**Attendance Sheet:**

Please ensure that you sign the attendance register, which will be available in the meeting room. It is the only record of your presence at the meeting.

**Political Group meetings:**

The group meetings will take place before the board meeting. Please contact your political group as outlined below for further details.

**Apologies:**

Please notify your political group office (see contact telephone numbers below) if you are unable to attend this meeting.

<b>Conservative:</b>	Group Office: 020 7664 3223	email: <a href="mailto:lgaconservatives@local.gov.uk">lgaconservatives@local.gov.uk</a>
<b>Labour:</b>	Group Office: 020 7664 3334	email: <a href="mailto:Labour.GroupLGA@local.gov.uk">Labour.GroupLGA@local.gov.uk</a>
<b>Independent:</b>	Group Office: 020 7664 3224	email: <a href="mailto:independent.grouplga@local.gov.uk">independent.grouplga@local.gov.uk</a>
<b>Liberal Democrat:</b>	Group Office: 020 7664 3235	email: <a href="mailto:libdem@local.gov.uk">libdem@local.gov.uk</a>

**Location:**

A map showing the location of Layden House is printed on the back cover.

**LGA Contact:**

Eleanor Reader-Moore  
0207 664 3383/ [eleanor.reader-moore@local.gov.uk](mailto:eleanor.reader-moore@local.gov.uk)

**Carers' Allowance**

As part of the LGA Members' Allowances Scheme a Carer's Allowance of up to £7.50 per hour is available to cover the cost of dependants (i.e. children, elderly people or people with disabilities) incurred as a result of attending this meeting.

**Social Media**

The LGA is committed to using social media in a co-ordinated and sensible way, as part of a strategic approach to communications, to help enhance the reputation of local government, improvement engagement with different elements of the community and drive efficiency. Please feel free to use social media during this meeting. **However, you are requested not to use social media during any confidential items.**

The twitter hashtag for this meeting is #lgapp

## People & Places Board – Membership 2016/2017

Councillor	Authority
<b>Conservative ( 11)</b>	
Cllr Mark Hawthorne MBE (Chairman)	Gloucestershire County Council
Cllr Gillian Brown (Vice Chairman)	Arun District Council
Cllr Philip Atkins OBE	Staffordshire County Council
Cllr Derek Bastiman	Scarborough Borough Council
Cllr Roger Blaney	Newark & Sherwood District Council
Cllr Paul Carter CBE	Kent County Council
Cllr Daniel Humphreys	Worthing Borough Council
Cllr Kenneth Meeson	Solihull Metropolitan Borough Council
Cllr John Osman	Somerset County Council
Cllr Blake Pain	Harborough District Council
Cllr Ken Turner	Pendle Borough Council
<b>Substitutes</b>	
Cllr Philip Ham	Mendip District Council
Cllr Robin Howe	Huntingdonshire District Council
Cllr Chris Saint	Stratford-on-Avon District Council
<b>Labour ( 4)</b>	
Cllr Michael Payne (Deputy Chair)	Gedling Borough Council
Cllr Vince Maple	Medway Council
Cllr Jennifer Mein	Lancashire County Council
Vacancy	Labour Group
<b>Substitutes</b>	
Cllr Leigh Redman	Somerset County Council
Cllr Frank Radcliffe	North Hertfordshire District Council
<b>Independent ( 3)</b>	
Cllr Chris Townsend (Deputy Chair)	Surrey County Council
Cllr Helen Grant	North Yorkshire County Council
Vacancy	
<b>Substitutes</b>	
Cllr Phelim MacCafferty	Brighton & Hove City Council
<b>Liberal Democrat ( 3)</b>	
Cllr Heather Kidd (Deputy Chair)	Shropshire Council
Cllr Stan Collins	South Lakeland District Council
Cllr Sarah Osborne	Lewes District Council
<b>Substitutes</b>	
Cllr David Bill MBE	Leicestershire County Council

## People and Places Board - Attendance 2016/2017

Councillors	29/9/16	01/11/16	26/01/17	09/03/17
<b>Conservative Group</b>				
Mark Hawthorne MBE	Yes	Yes	Yes	Yes
Gillian Brown	Yes	Yes	Yes	Yes
Philip Atkins OBE	Yes	Yes	Yes	Yes
Derek Bastiman	Yes	Yes	Yes	No
Roger Blaney	No	Yes	Yes	Yes
Paul Carter CBE	Yes	Yes	No	Yes
Chris Hayward	No	No	No	N/a
Daniel Humphreys	Yes	Yes	Yes	Yes
Ken Meeson	Yes	Yes	Yes	Yes
John Osman	No	Yes	Yes	Yes
Blake Pain	Yes	Yes	Yes	No
Ken Turner	Yes	Yes	Yes	Yes
<b>Labour Group</b>				
Michael Payne	Yes	Yes	Yes	Yes
Vince Maple	Yes	Yes	Yes	Yes
Jenny Mein	Yes	Yes	No	Yes
Caitlin Bisknell	No	Yes	No	Yes
<b>Independent</b>				
John Pollard	Yes	No	Yes	Yes
Chris Townsend	No	Yes	No	Yes
Amanda Martin	Yes	Yes	No	Yes
<b>Lib Dem Group</b>				
Heather Kidd	No	Yes	Yes	Yes
Stan Collins	Yes	Yes	Yes	Yes
Sarah Osborne	Yes	Yes	Yes	Yes
<b>Substitutes/Observers</b>				
David Bill	Yes			
Leigh Redman	Yes	Yes	Yes	Yes
Chris Saint		Yes	Yes	Yes

## Agenda

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### People & Places Board

Friday 16 June 2017

1.00 pm

5th Floor Conference Suite, 5th Floor (South side), Layden House, 76-86 Turnmill Street,  
London, EC1M 5LG

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1. <b>Welcome, Apologies and Declarations of Interest</b>	N/A
<b>CONFIDENTIAL SECTION:</b>	
2. <b>Skills and Employment - LWI's Final Report</b>	Paper to follow
3. <b>Strengthening Sub-National Trade and Investment Policy</b>	1 - 4
a) Appendix A	5 - 52
4. <b>Leading Places Update</b>	53 - 58
a) Appendix A	59 - 68
<b>NON-CONFIDENTIAL SECTION:</b>	
5. <b>Devolution Update</b>	Paper to follow
6. <b>Digital Connectivity</b>	69 - 72
7. <b>End of Year Report</b>	73 - 76
8. <b>Minutes of the Last Meeting</b>	77 - 83

**Date of Next Meeting:** Thursday, 21 September 2017,  
1.00 pm, Location tbc.





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## Digital Connectivity Update

### Purpose

For discussion and direction.

### Summary

This paper provides members with an update on LGA digital connectivity activity over the 2016/17 board cycle and suggests potential areas of focus for the next board cycle.

### Recommendation

That the People and Places Board note the update and consider the future focus of the board's digital connectivity work as outlined in paragraph 13.

### Action

Officers to take forward as directed by members.

**Contact officer:** Daniel Shamplin-Hall  
**Position:** Adviser  
**Phone no:** 020 7664 3314  
**Email:** [daniel.shamplin-hall@local.gov.uk](mailto:daniel.shamplin-hall@local.gov.uk)

## Digital Connectivity Update

### Overview

1. Over the course of the 2016/17 board cycle, members have continued their strong focus on improving the digital connectivity of residents. This report summarises this activity to date and suggests potential areas of focus for the next board cycle.

### LGA Activity

2. The activity of the board over the last year has been delivered under the umbrella of the [Up to Speed](#) campaign which was launched in May 2016. The aims of the campaign are:
  - 2.1. to lobby for **legislation and national policy** that catalyses the expansion of fast and reliable broadband and incentivises mobile operators to improve their coverage;
  - 2.2. to **champion for the consumer** and lobby for a more competitive, fair and transparent digital connectivity marketplace;
  - 2.3. to **engage with residents and councillors** affected by poor speeds and provide a set of online resources, including a speed test, case studies and a toolkit, that helps them become more informed about how they can access faster broadband.

### Legislation and National Policy

#### The Digital Economy Act

3. Throughout the passage of the Digital Economy Bill, which has now received Royal Assent, the board steered LGA lobbying positions which informed the briefing of parliamentary stakeholders, drafting of tabling amendments and supported by media activity.
4. As a result of the board's steer and lobbying work the previous Government:
  - 4.1. **committed to consider the introduction of a social tariff in secondary legislation as part of the broadband universal service obligation (USO).**
  - 4.2. **pledged to produce guidance on the timescales providers would have to deliver compensation for poor broadband performance to residents and businesses.**

#### Mobile connectivity

5. Members have made clear that reliable mobile connectivity is important for residents in non-metropolitan areas and steered officers on a range of lobbying positions.
6. As a result of the board's steer and lobbying work the previous Government:

- 6.1. **asked Ofcom to set out how it will ensure mobile coverage data is a genuine and meaningful reflection of the services experienced by customers, by the end of 2017.**
- 6.2. **set out in its 5G strategy an aspiration to trial 5G in rural areas, to better understand its rural replicability.**

### **Championing the consumer**

7. The board has continued its activities championing for the consumer and lobbying for a more competitive, fair and transparent digital connectivity marketplace. This has included engaging directly with Ofcom and the Advertising Standards Agency.
8. As a result of the board's work on consumer issues:
  - 8.1. **Ofcom committed to deeper engagement with non-metropolitan areas and accepted an invitation back to the board to update on the progress of its efforts to tackle poor connectivity.**
  - 8.2. **Officers are exploring the feasibility of new lobbying lines on whether Ofcom fines imposed on mobile operators for poor coverage should be pumped back into mobile connectivity (rather than fed back into the Treasury).<sup>1</sup>**
  - 8.3. **The ASA launched a formal consultation on how the sector can more accurately advertise download speeds to which the LGA will respond.**
  - 8.4. **The Chairman of the board will meet with the new independent board of Openreach and discuss issues raised by members during the meeting.**

### **Resident and councillor engagement**

9. Last year, the board commissioned the LGA to launch a campaign microsite to highlight the lack of digital connectivity faced by residents and businesses across the country.
10. Since its launch in May 2016 the website has:
  - 10.1. **Received over 9,000 total page views and just over 2,000 tests have been taken; 75 per cent of which were taken by residents. In all, speed tests were taken in over 65 per cent of member authority areas, exceeding the 50 per cent objective approved by the board.**

### **Local Government Digital Connectivity Summit**

11. At the September board, members commissioned officers to host a local government digital connectivity summit to bring together stakeholders from central and local government, Ofcom, and the communications sector.

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<sup>1</sup> A press release on this topic was delayed owing to purdah.

- 11.1. **Feedback from attendees was positive and a range of councils that presented on the day have subsequently been commissioned to write case studies for the new local.gov.uk website.**

#### **Future activity**

12. This report is being presented in an emerging and uncertain political context. Whatever the composition and configuration of the new government, a key part of the board's ongoing activity will be to focus on influencing national policy to help catalyse the expansion of fast and reliable digital connectivity to non-metropolitan areas.
13. For the new board cycle it is suggested the board's work on digital connectivity focuses on three key areas:
- 13.1. **Legislation and national policy:** It is suggested the board continue to support councils' efforts to roll out superfast broadband across the country, press for a USO that guarantees a minimum standard of connection performance including on elements like upload speed, dedicates more resource on lobbying efforts to push for the expansion of fast and reliable mobile connectivity across non-metropolitan areas.
- 13.2. **Engagement with councils:** Leading on from its work engaging councillors and residents, the board might wish to expand its work with areas affected by poor broadband and mobile connectivity and undertake an assessment of the practical support needed by councils in the next year to help facilitate wider digital infrastructure expansion.
- 13.3. **Championing for the consumer:** Building on its work to champion for consumers, it is suggested the board supplements its media and lobbying activity by developing strategic alliances with pro-consumer bodies as part of its wider campaign for a competitive, fair and transparent broadband and mobile connectivity marketplace.

#### **Implications for Wales**

14. The Digital Economy Act 2017 covers Wales.

#### **Financial implications**

15. There are no financial implications arising from this report.

## End of Year Board Report

### Purpose of report

For information and discussion.

### Summary

This report provides an overview of the issues and work the **People and Places Board** has overseen during last year. It sets out key achievements in relation to the priorities for the board in 2016/2017, and looks forward to next year's priorities.

### Recommendations

That the People and Places Board:

1. **Note** the achievements against the board's priorities in 2016/2017, and;
2. **Note** the board's proposed priority areas for 2017/18/

### Action

Officers to action as appropriate.

**Contact officer:** Eleanor Reader-Moore  
**Position:** Member Services Officer  
**Phone no:** 020 7664 3383  
**E-mail:** [eleanor.reader-moore@local.gov.uk](mailto:eleanor.reader-moore@local.gov.uk)

## **End of Year Board Report**

### **Background and Context**

1. The People and Places Board was created to provide a clear voice and resource for non-metropolitan authorities within the LGA.
2. Members are asked to consider the achievements of the board over the last year against the use of allocated resources and to reflect on whether the board is continuing to meet its original purpose in response to the emerging priorities of non-metropolitan areas.

### **Priorities and Achievements**

#### **Devolution**

3. Board members have continued to shape and influence the devolution agenda - steering the LGA's support offer and lobbying for devolution to non-metropolitan areas.
4. Bespoke support packages have been provided to a range of areas. This has included the development and implementation of deals, policy support, leadership, governance, communications and civic engagement. A combined authority chief executives' network was also created to share best practice between established and emerging combined authorities.
5. In October, the board wrote to the Communities Secretary to raise concerns that devolution to non-metropolitan areas was proceeding at a slower pace than desired.
6. The board has contributed to the LGA's response to Britain's departure from the European Union, leading on work to secure the future position of English local government and overseeing proposals for the devolution of powers repatriated from the EU.
7. Finally, with a steer from the People and Places Board, the LGA commissioned research into the development of a strengthened sub-national trade and investment policy. The research makes the case for an integrated approach to trade and investment and will be used to influence the new government and support local good practice.

#### **Devolving Skills and Employment**

8. Securing further devolution of skills and employment support has again been a key focus of the board this year. In partnership with the City Regions and Community and Wellbeing Boards, the board commissioned the Centre for Economic and Social Inclusion to develop a devolved employment model for the most disadvantaged jobseekers to influence the design and commissioning of the Work and Health Programme (WHP).
9. In September, the Chairs met Penny Mordaunt MP, the previous Minister for Disabled People, Health and Work, to discuss the concerns regarding the WHP design, and propose a way to allow the launch of the WHP with the backing of local government. Given the range of concerns, the LGA was unable to endorse the national offer.

10. In December, the People and Places and City Regions Boards commissioned the Learning and Work Institute to develop a vision for an integrated and locally accountable employment and skills service. The final report will launch at LGA Annual Conference.
11. In February, together with the Community Wellbeing and People and Places Boards, the Board responded to the previous Government's ['Improving Lives: the work, health and disability Green Paper'](#) and recommended the need to address the complexity and inadequacies of the current national system through public service reform and devolution.

### **Digital connectivity**

12. The board continues to advocate for fast and reliable digital connectivity in rural areas. In January, the board hosted Sharon White, Chief Executive of Ofcom. Ms White committed to engage with non-metropolitan areas on connectivity and consumer issues.
13. Throughout the passage of the Digital Economy Bill, the board provided steer on lobbying positions which informed a range of briefings for parliamentary stakeholders and the drafting of amendments.
14. Finally, in May the board successfully lobbied the Advertising Standards Agency to reform regulations that underpin inaccurate 'up to' download speed advertisements.

### **Leading Places Project**

15. In partnership with Universities UK and the Higher Education Funding Council for England, the LGA has overseen a project to develop collaborative leadership across the higher education and local government sectors.
16. [Launched in May 2016](#), six pilot areas have developed local partnership and project arrangements to meet a variety of local challenges.
17. Following a competitive process 15 new and continuing partnerships will take part in Phase 2 and begin work to take forward action against each of their locally identified themes.

### **Programme of work and priorities 2017/18**

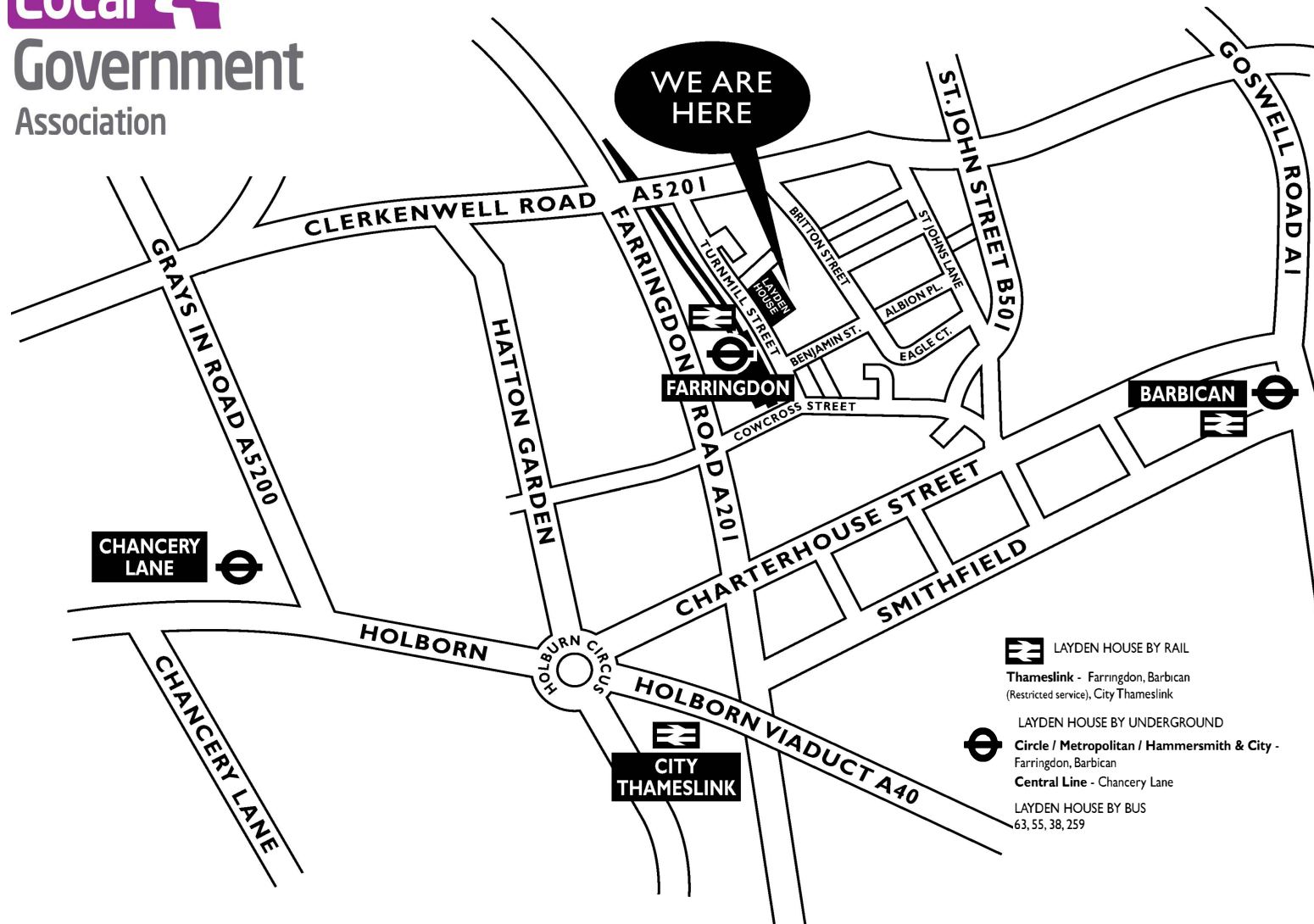
18. The board will continue to develop the case for devolution to non-metropolitan areas and provide support to progress devolution in England in the context of a new government.
19. Officers will undertake a programme of work to take forward the integrated devolved employment skills service model put forward at the LGA Annual Conference.
20. The Board will continue to build on its work to date, including the Up to Speed campaign. It will also explore the role the councils can play to improve rural mobile connectivity.
21. The board will monitor the work of the Leading Places Project and explore how emerging good practice in collaborative leadership might be shared more widely.





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Layden House, 76-86 Turnmill Street,  
 London  
 EC1M 5LG  
 Tel: 020 7664 3000 Fax: 020 7664 3030

*\*The Local Government Association will be based at Layden House whilst refurbishment works take place at Local Government House in Smith Square.*